



Suppliers webinar

Fairly Made new forms

Pilot project

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01. *Pilot context*

Why brands need traceability?

Legal compliance

European and global regulations are becoming increasingly demanding regarding brands' knowledge of their traceability (AGEC, EUDR, UFLPA, Extended Producer Responsibility, etc.).

Certification management

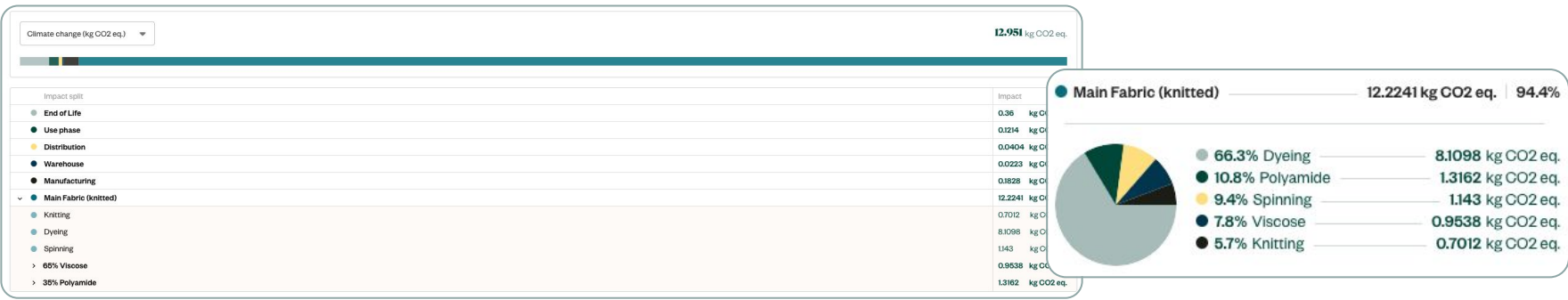
We **simplify the management of certifications and audit reports** for brands and suppliers. We highlight certifications with a social component.

Risk assessment

We compare the factories in our database with those listed in NGO reports in order to detect **risks linked to forced labour and deforestation**.

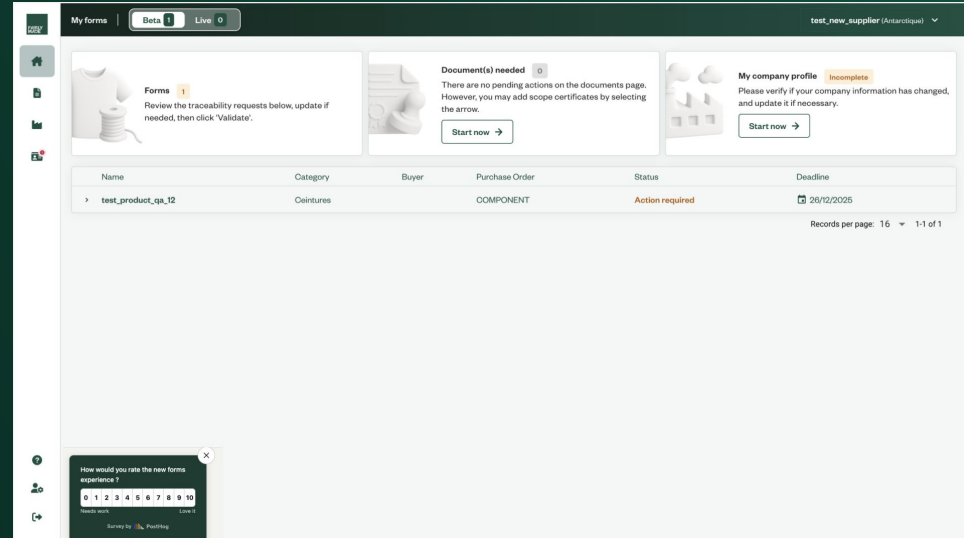
Product life cycle assessment and eco-design

We measure the environmental impact of products according to **various criteria** (carbon footprint, eco-design, environmental labelling, etc.).



Project introduction

- Fairly Made collects data from brands and suppliers to assess the environmental impact of textile and leather products.
- New supplier forms** launched at the beginning of 2026
- Pilot project with a panel of **suppliers** from whom we need to collect **feedback**.



The screenshot shows the 'My forms' dashboard for a user named 'test_new_supplier (Antardique)'. The dashboard includes a sidebar with navigation icons, a top navigation bar with 'My forms', 'Beta', and 'Live' buttons, and a main content area. The main content area features three cards: 'Forms' (1), 'Document(s) needed' (0), and 'My company profile' (Incomplete). Below these cards is a table with columns: Name, Category, Buyer, Purchase Order, Status, and Deadline. The table contains one row for 'test_product_qa_12' with status 'Action required' and deadline '26/12/2025'. At the bottom, there is a feedback modal asking 'How would you rate the new forms experience?' with a rating scale from 0 to 10.

Name	Category	Buyer	Purchase Order	Status	Deadline
test_product_qa_12	Ceintures		COMPONENT	Action required	26/12/2025

Records per page: 16 1-1 of 1

Project introduction

Old forms

▼ BRAND SUPPLIERS WEARHOUSE (CLOTHES) MAIN FORMS REVIEW

FILL FROM AN EXISTING COMPONENT
Important note: Selecting this option will delete the information entered. If your component is not in the list, leave this section blank.

Choosing a component

▼ COMPONENT COMPOSITION

Percentage: % Raw Material: % Country:

Add a component

▼ CERTIFICATIONS & DOCUMENTS

Certification documents

Certification: Type: Upload file:

▼ DYING STEP

Select the dying step:

☐ Fiber Dying ☐ Yarn Dying ☐ Fabric Dying ☐ Garment Dying ☐ Hot Dyed ☐ I don't know

▼ STEPS OF THE SUPPLY CHAIN

Fill in the information you know and add any step that you consider to missing

BRAND WAREHOUSE

Saving C



New forms

- Clearer & more intuitive
- User-friendly
- Higher quality data collected

Name	Category	Buyer	Purchase Order	Status	Deadline
▼ test_CDO_7	Tshirts		po	Action required	14/11/2025

Action required

1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing

Your buyer's declaration

Your buyer declared that they purchased from you some Tshirts named test_CDO_7. According to your client, test_CDO_7 was not certified and was made of 60% Coton recycle (China), 40% Coton biologique (China).

Quantity: 77 Pieds carrés Transaction date: 05/10/2025 Transport: Train, Bateau, Voiture PO number: po

☐ I confirm the accuracy [Edit / complete the declaration](#)

Project introduction *suppliers & products*

Suppliers



- Pilot project with a **panel of suppliers** from whom we need to collect feedback
- Initially, **the tier-1 suppliers** (products suppliers) will complete their forms, which will automatically generate the forms for tiers 2, 3, and so on.

Products



- A **small number of products** from previous seasons
- Less than 3 forms per supplier
- The products concerned contain the suffix **-BETA / -TEST NEW FORMS**

Contacts & *ressources*



coline.bizot@fairlymade.com ; mael.sannie@fairlymade.com ; melanie.trouve@fairlymade.com ; noemie.flajolet@fairlymade.com

Please contact Fairly Made as a priority instead of the brand.



Platform link

<https://supplier.fairlymade.com/login>



Guide for completing the form

<https://26266543.hs-sites-eu1.com/en/knowledge/how-to-fill-out-the-traceability-forms>



Project centralized documentation

<https://26266543.hs-sites-eu1.com/en/knowledge/how-will-the-testing-phase-for-the-new-forms-proceed>

How will the testing phase for the new forms proceed?

All resources for the beta testing phase for the deployment of the new traceability forms.

Project introduction

Fairly Made collects data from brands and suppliers to assess the environmental impact of textile and leather products. As part of our ongoing efforts to improve data collection and supplier experience, we are pleased to inform you that **Fairly Made will launch new supplier forms at the beginning of 2026**. These updated forms are designed to be **clearer, and more intuitive**, with the goal of collecting **higher-quality and more reliable data**.

We are currently running a **pilot project** to gather your valuable feedback and ensure these forms work properly before rolling them out to all suppliers.

For this pilot, you will receive a **reduced number of forms to complete** regarding products that have already been analyzed in the past. Please fill them out as if you were being asked about these items for the first time.

Previsional project planning:

Dec 5th	Suppliers contacted by email
Dec 10th	Introductory webinar to the project (10:00 CET)
Dec 15th	Tier 1 suppliers receive the first forms.
Dec 15th-Jan 15th	Suppliers fill out the forms, which create

How to fill out the new traceability forms?

Here is a comprehensive guide to help you fill out traceability forms.

The forms consist of **three sections** available in the **My traceability requests tab**, as well as the option to **attach a TC** in the **My documents tab**.

Step 1 - Buyer's declaration

Objective: verify the accuracy of your buyer's declaration (brand or downstream supplier) regarding the item you sold.

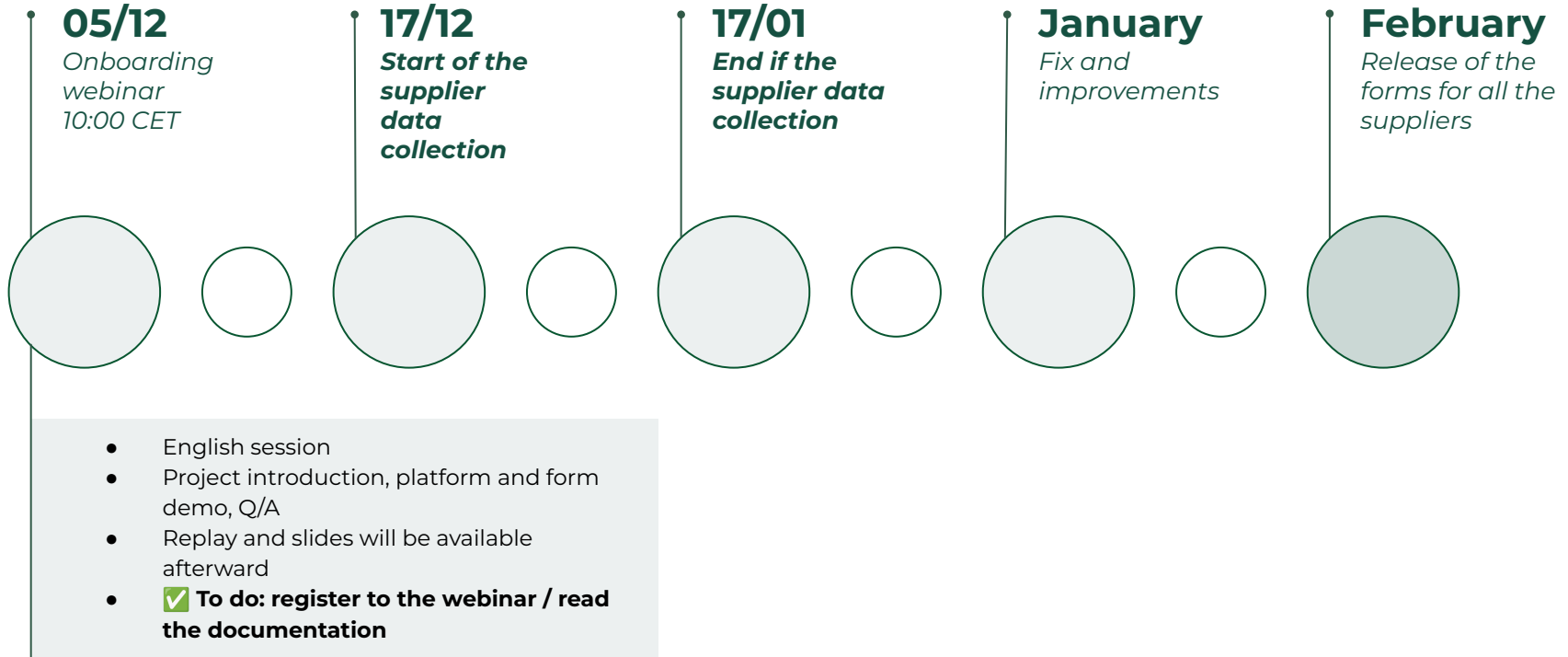
- If the statement is correct, click **I confirm the accuracy** to proceed.
- If the statement is inaccurate, click **Edit/complete the declaration** and correct the incorrect item.

Step 2 - Your involvement

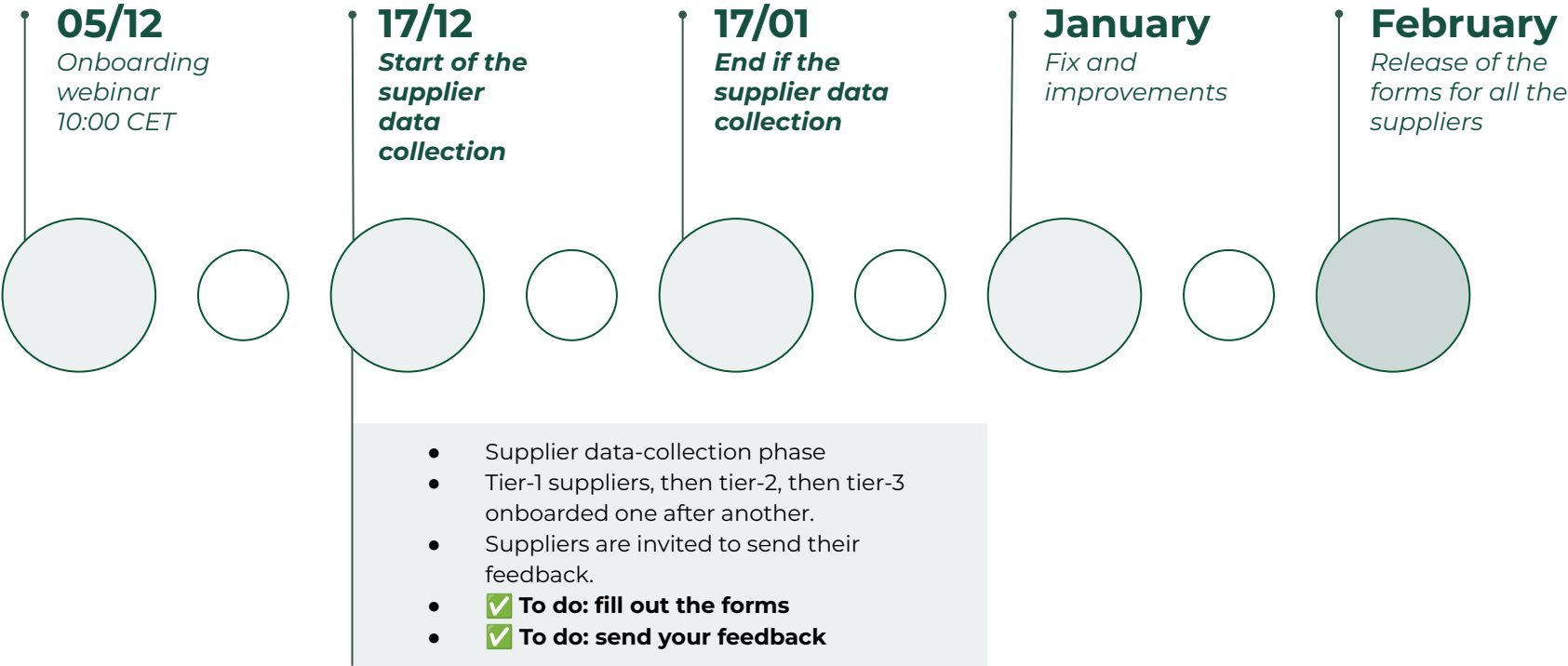
Objectif : understand the action you taken and any potential subcontracting on the item you sold.

02. *Pilot planning*

Pilot *planning*



Pilot *planning*



Pilot *planning*



03. *New forms*

Supplier interface - *how to log in?*

1

Open the supplier interface

- Go to <https://supplier.fairlymade.com/login>
- Enter your email address and click on **Verify your identity**

2

Verification

- Open the **mail** containing a **unique connection link** (*check your spams*)
- Click on **Log in**

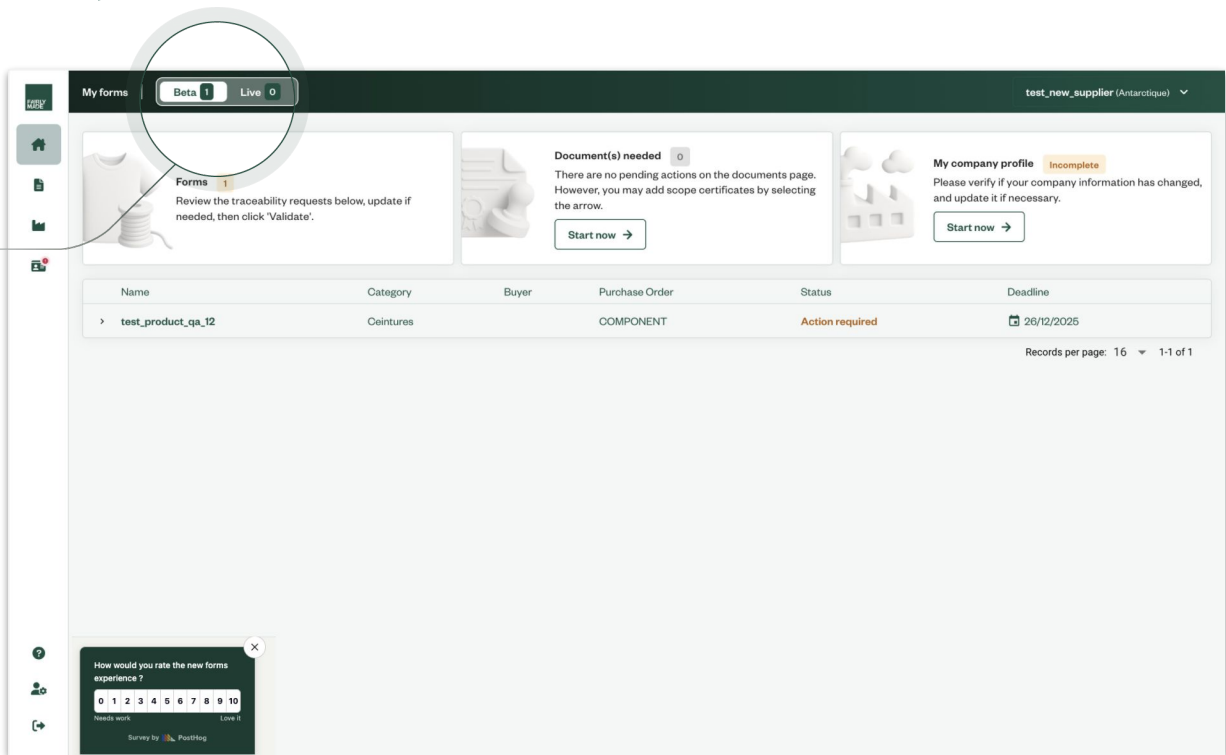
3

Log in

You are now logged in!

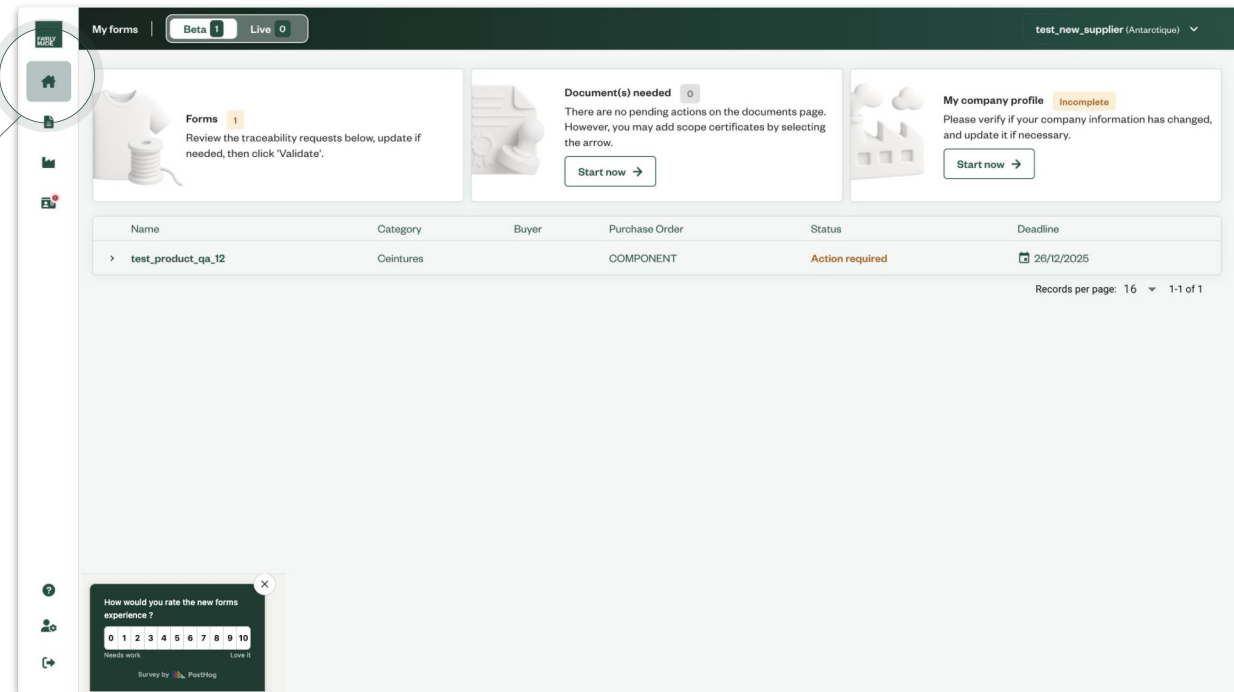
Where to find *the new forms*

At the top of your platform, a slider allows you to select **Beta**



Where to find *the new forms*

You will then see the pending forms in the **My forms** tab.



New forms - *how it works?*

1

Buyer's declaration



Objective: verify the **accuracy of your buyer's declaration** (brand or downstream supplier) regarding the item you sold.

2

Your involvement



Objectif : understand **the action you taken** and any potential subcontracting on the item you sold.

3

Your sourcing



Objective: identify all **purchased items** that were necessary for the manufacture of the item you sold and the associated **suppliers**.

4

TC



Objective: collect the **TC/material certificates** corresponding to the items you have manufactured.

New forms - *buyer's declaration*

Name	Category	Buyer	Purchase Order	Status	Deadline
test_CDC_7	Tshirts	po		Action required	14/11/2025

Action required

1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing

Your buyer's declaration

Your buyer declared that they purchased from you some Tshirts named test_CDC_7. According to your client, test_CDC_7 was not certified and was made of 60% Coton recyclé (Chine), 40% Coton biologique (Chine).

Quantity: 77 Pieds carrés Transaction date: 01/10/2025 Transport: Train, Bateau, Voiture PO number: po

☐ I confirm the accuracy
 or
 [Edit / complete the declaration](#)

If the statement is **correct**, click **I confirm the accuracy** to proceed.

If the statement is **inaccurate**, click **Edit/complete the declaration** and correct the incorrect item.

New forms - *your involvement*



Name	Category	Buyer	Purchase Order	Status	Deadline
test_CDC_7	Tshirts		po	Action required	11/14/2025

Action required


1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing


Your involvement

In the context of this transaction with my buyer I was in charge of .

SUBCONTRACTORS

I this step.

TECHNICAL INFORMATION

Knitting type

Construction technique

Knitting technology

[+ Add a process](#)

Declare the operation that your company carried out **in-house** for the item sold. *If you are a trader, select **Trading**.*

If you **subcontracted*** this operation, please declare your subcontractors and the share of production they carried out for you.

****Subcontractors** are the factories that performed a specific step and to whom you supplied all necessary items. If this factory sourced materials itself, please declare it in **Step 3** instead, which is dedicated to sourcing.*

New forms - *your involvement*

Name	Category	Buyer	Purchase Order	Status	Deadline
test_CDC_7	Tshirts		po	Action required	11/14/2025

Action required

1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing

Your involvement

In the context of this transaction with my buyer I was in charge of .

SUBCONTRACTORS

I this step.

TECHNICAL INFORMATION

Knitting type

Construction technique

Knitting technology

+ [Add a process](#)

Technical information is very useful to ensure the environmental impact of the products is calculated using real data, so please provide it whenever possible.

If you carried out several steps internally for this same item, you can click on **Add a process** and fill in the section again.

New forms - *your sourcing*

test_CDC_7

Tshirts

po

Action required

11/14/2025

Action required

1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing

Your sourcing

I have sourced a Vegetal fiber named component1.

I got it from [TEST] QA - Supplier Interface - Celeste, in charge of Spinning.

Here is the composition:

40 % Cotton country

60 % Recycled cotton country

+ Add a material

It was Good Earth Cotton certified.

I bought 0 meters on the dd/mm/yyyy.

Shipped by transportation mode.

The PO number is 0000000.

+ Add a sourced component

Declare the **component category** required to manufacture the item you sold, as well as a precise **name/description of the article**. This name/description should be easily recognizable by the associated supplier.

Declare the **name of the supplier** who sold you the item and **the process** they carried out in-house.

*If your supplier is a trader, please select **Trading**.*

New forms - *your sourcing*

test_CDC_7 Tshirts po Action required 11/14/2025

Action required >

1. Your buyer's declaration

Completed >

2. Your involvement

Completed >

3. Your sourcing

Your sourcing

I have sourced a named .

I got it from , in charge of .

Here is the composition:

- 40 %
- 60 %

+ [Add a material](#)

It was certified.

I bought meters on the .

Shipped by .

The PO number is .

+ [Add a sourced component](#)

Indicate the **composition** of the item you purchased as well as the country of the first operation made on the raw material:

- *Harvesting for plant-based materials*
- *Breeding/capture for the animal-derived materials*
- *Recycling for the recycled materials*
- *Polymer synthesis for synthetic materials*
- *Mining for metal or stones*

If the raw material is **certified** (GOTS, GRS, etc.), please indicate this. You will then be asked to upload the corresponding TC.

Please only download product/material certificates, not factory scope certificates in this section.

New forms - *your sourcing*

test_CDC_7

Tshirts

po

Action required

11/14/2025

Action required

1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing

Your sourcing

I have sourced a Vegetal fiber named component1.

I got it from [TEST] QA - Supplier Interface - Celeste, in charge of Spinning.

Here is the composition:

40 % Cotton country

60 % Recycled cotton country

+ Add a material

It was Good Earth Cotton certified.

I bought 0 meters on the dd/mm/yyyy.

Shipped by transportation mode.

The PO number is 0000000.

+ Add a sourced component

Please provide the **transaction details** for this item. This will enable the supplier to more easily identify the order you placed with them (**PO, date, quantity, shipping**, etc.).

If several different types of components were required to manufacture the item you sold, you can add them by clicking **Add a sourced component**.

*If several **identical items** are used, it is not necessary to create multiple components. In case of **multi-sourcing**, you can create one component per supplier.*

23

New forms - *TC*

My forms

Beta 1

Live 0

test_new_supplier (Antarctique)

Forms 1

Review the traceability requests below, update if needed, then click 'Validate'.

Document(s) needed 0

There are no pending actions on the documents page. However, you may add scope certificates by selecting the arrow.

Start now →

My company profile Incomplete

Please verify if your company information has changed, and update it if necessary.

Start now →

Name	Category	Buyer	Purchase Order	Status	Deadline
> test_product_qa_12	Ceintures		COMPONENT	Action required	28/12/2025

Records per page: 16 1-1 of 1

If you declare that **a material is certified** in the form you filled out, you will receive a notification asking you to upload a TC - the notification appears in **My forms**

Transaction Certificates (TC)

Saving...

Clara's Factory (71 rue Servan, 75011, Paris)

Some items you sold have been marked as certified by your client. Please upload the corresponding TC (Transaction Certificate). You will receive reminders at 6 months.

Filter by: Buyer

Missing 5

Name	Category	Buyer	Purchase Order	Certification	Status	Deadline
> Fabric ABODE	Fabric Woven	Clara's Factory	1234567890	GOTS	Action required	15/07/24

TC file *

Select a file

TC number *

00000000000000

The **TC must be uploaded to the platform** within a maximum of 6 months in **My documents** tab. Please **update it immediately** for the test, as these are products that have already been analyzed.

Your feedback *matters*

We need your feedback! After completing the traceability test forms, please **let us know what you thought of these new forms** by clicking on this questionnaire.

The screenshot shows a dashboard titled 'My forms' with a 'Beta 1' and 'Live 0' indicator. The user is logged in as 'test_new_supplier (Antarctique)'. The dashboard has three main sections: 'Forms' (1 pending), 'Document(s) needed' (0 pending), and 'My company profile' (Incomplete). Below these is a table with the following data:

Name	Category	Buyer	Purchase Order	Status	Deadline
> test_product_qa_12	Ceintures		COMPONENT	Action required	26/12/2025

At the bottom right, it says 'Records per page: 16' and '1-1 of 1'. A feedback questionnaire is overlaid on the bottom left, asking 'How would you rate the new forms experience?' with a rating scale from 0 to 10. The questionnaire is by 'Posthog'.

Thank you!

A **huge thank you** to all of you for your invaluable support. Your feedback will help Fairly Made offer a **higher-quality interface** and ensure that all future suppliers enjoy a **better experience on the platform**. Your input is extremely valuable, and **we are truly grateful for your help**.

04. *Questions*

Questions?

Your questions are welcome in the *questions tab*.





Thank you!

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