



# Suppliers webinar

## *Fairly Made new forms*

## *Pilot project*

# Table of contents

## 01. Pilot context

- Why brands need traceability
- Project introduction
- Contacts & resources

## 02. Planning

- Pilot planning

## 03. New forms

- How to log in?
- Where to find the new forms?
- How to fill out the forms?
- Your feedback matters

## 04. Q&A

# 01. *Pilot context*

# Why brands need traceability?

## Legal compliance

European and global regulations are becoming increasingly demanding regarding brands' knowledge of their traceability (AGEC, EUDR, UFLPA, Extended Producer Responsibility, etc.).

## Certification management

We simplify the management of certifications and audit reports for brands and suppliers. We highlight certifications with a social component.

## Risk assessment

We compare the factories in our database with those listed in NGO reports in order to detect risks linked to forced labour and deforestation.

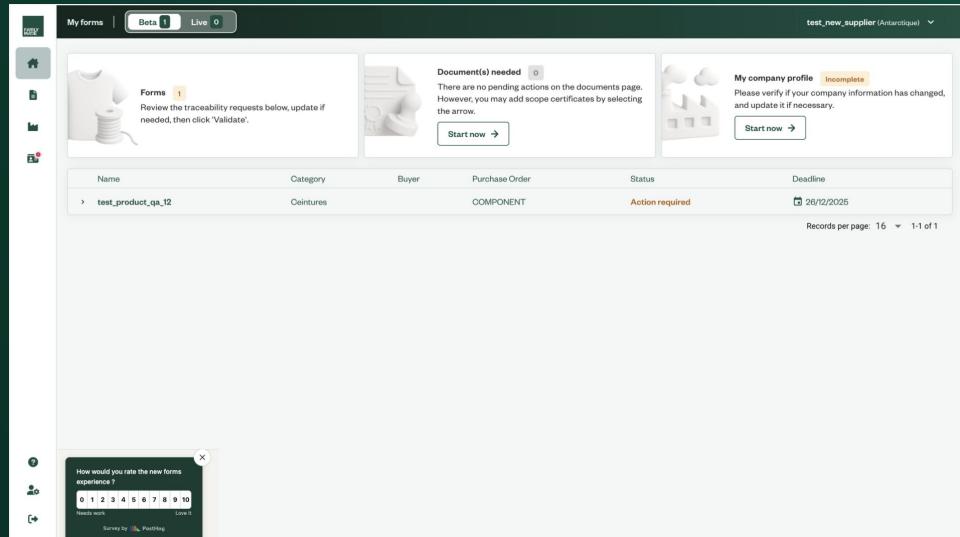
## Product life cycle assessment and eco-design

We measure the environmental impact of products according to various criteria (carbon footprint, eco-design, environmental labelling, etc.).



# Project introduction

- Fairly Made collects data from brands and suppliers to assess the environmental impact of textile and leather products.
- **New supplier forms** launched at the beginning of 2026
- Pilot project with a panel of **suppliers** from whom we need to collect **feedback**.



The screenshot shows the Fairly Made software interface. At the top, there are tabs for 'My forms' (selected), 'Beta' (with a count of 1), and 'Live' (with a count of 0). The main area displays a list of supplier forms. One form is highlighted, showing details: Name (test\_product\_qa\_12), Category (Ceintures), Buyer (COMPONENT), Status (Action required), and Deadline (26/02/2026). To the right, there are sections for 'Document(s) needed' (0) and 'My company profile' (Incomplete). A message encourages users to verify company information. At the bottom, a survey overlay is visible with the question 'How would you rate the new forms experience?' and a scale from 0 to 10, with the text 'Needs work' at the low end and 'Love it!' at the high end. The survey is attributed to 'Survey by PostHog'.

# Project introduction

## Old forms

PRE-FILL FROM AN EXISTING COMPONENT

Important note: Selecting this option will delete the information entered. If your component is not in the list, leave this section blank.

Choosing a component

COMPONENT COMPOSITION

Percentage: 100 Raw Material: Viscose Country: Germany

Add a composition

CERTIFICATIONS & DOCUMENTS

Certification documents

TYPE: Type: Upload File

DYEING STEP

Select the dyeing step: Fiber dyeing, Yarn Dyeing, Fabric Dyeing, Garment Dyeing, Not Dyed, I don't know

STEPS OF THE SUPPLY CHAIN

Add access: DYEING (To be completed)

ADDRESSES: PRODUCT MANUFACTURING (Missing information)

ADDRESSES: WEAVING (Missing information)

ADDRESSES: SPINNING (Missing information)

RAW MATERIAL

Saving: Pending and send

## New forms

- Clearer & more intuitive
- User-friendly
- Higher quality data collected



Name	Category	Buyer	Purchase Order	Status	Deadline
test_CDD_7	Tshirts	po		Action required	14/11/2025
<div style="border: 1px solid #ccc; padding: 5px; margin-bottom: 10px;"> <b>Action required</b>            1. Your buyer's declaration         </div> <div style="display: flex; justify-content: space-between;"> <div style="flex: 1;"> <b>Completed</b>            2. Your involvement         </div> <div style="flex: 1;"> <b>Completed</b>            3. Your sourcing         </div> </div> <div style="border: 1px solid #ccc; padding: 5px; margin-top: 10px;">           Your buyer's declaration             Your buyer declared that they purchased from you some Tshirts named test_CDD_7.            According to your client, test_CDD_7 was not certified and was made of 60% Coton recycle (Chine), 40% Coton biologique (Chine).         </div>					
Quantity: 77 Pieds carrés	Transaction date: 01/10/2025	Transport: Train, Bateau, Voiture	PO number: po	<input type="checkbox"/> I confirm the accuracy or <input type="checkbox"/> Edit / complete the declaration	

# Project introduction *suppliers & products*

## Suppliers



- Pilot project with a **panel of suppliers** from whom we need to collect feedback
- Initially, **the tier-1 suppliers** (products suppliers) will complete their forms, which will automatically generate the forms for tiers 2, 3, and so on.

## Products



- A **small number of products** from previous seasons
- Less than 3 forms per supplier
- The products concerned contain the suffix **-BETA / -TEST NEW FORMS**

# Contacts & ressources



[coline.bizot@fairlymade.com](mailto:coline.bizot@fairlymade.com) ; [mael.sannie@fairlymade.com](mailto:mael.sannie@fairlymade.com) ; [melanie.trouve@fairlymade.com](mailto:melanie.trouve@fairlymade.com) ;  
[noemie.flajolet@fairlymade.com](mailto:noemie.flajolet@fairlymade.com)

Please contact Fairly Made as a priority instead of the brand.



## Platform link

<https://supplier.fairlymade.com/login>



## Guide for completing the form

<https://26266543.hs-sites-eu1.com/en/knowledge/how-to-fill-out-the-traceability-forms>



## Project centralized documentation

<https://26266543.hs-sites-eu1.com/en/knowledge/how-will-the-testing-phase-for-the-new-forms-proceed>

### How will the testing phase for the new forms proceed?

All resources for the beta testing phase for the deployment of the new traceability forms.

#### Project introduction

Fairly Made collects data from brands and suppliers to assess the environmental impact of textile and leather products. As part of our ongoing efforts to improve data collection and supplier experience, we are pleased to inform you that **Fairly Made will launch new supplier forms at the beginning of 2026**. These updated forms are designed to be clearer, and more intuitive, with the goal of collecting **higher-quality and more reliable data**.

We are currently running a **pilot project** to gather your valuable feedback and ensure these forms work properly before rolling them out to all suppliers.

For this pilot, you will receive a **reduced number of forms to complete** regarding products that have already been analyzed in the past. Please fill them out as if you were being asked about these items for the first time.

#### Previsional project planning:

Dec 5th	Suppliers contacted by email
Dec 10th	Introductory webinar to the project (10:00 CET)
Dec 15th	Tier 1 suppliers receive the first forms.
Dec 15th-Jan 15th	Suppliers fill out the forms which creates

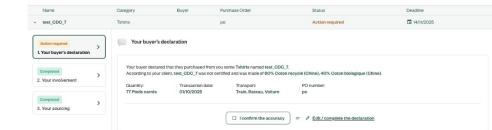
### How to fill out the new traceability forms?

Here is a comprehensive guide to help you fill out traceability forms.

The forms consist of **three sections** available in the **My traceability requests tab**, as well as the option to **attach a TC** in the **My documents tab**.

#### Step 1 - Buyer's declaration

**Objective:** verify the accuracy of your buyer's declaration (brand or downstream supplier) regarding the item you sold.



- If the statement is correct, click **I confirm the accuracy** to proceed.
- If the statement is inaccurate, click **Edit/complete the declaration** and correct the incorrect item.

#### Step 2 - Your involvement

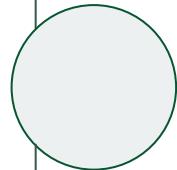
**Objectif:** understand the action you taken and any potential subcontracting on the item you sold.

## 02. *Pilot planning*

# Pilot planning

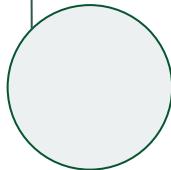
**05/12**

*Onboarding  
webinar  
10:00 CET*



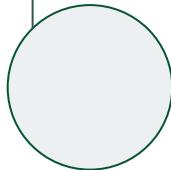
**17/12**

*Start of the  
supplier  
data  
collection*



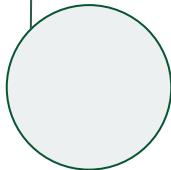
**17/01**

*End of the  
supplier data  
collection*



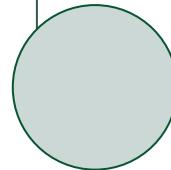
**January**

*Fix and  
improvements*



**February**

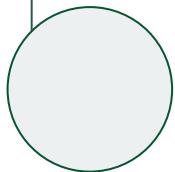
*Release of the  
forms for all the  
suppliers*



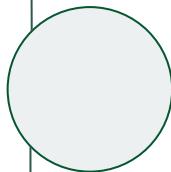
- English session
- Project introduction, platform and form demo, Q/A
- Replay and slides will be available afterward
- **✓ To do: register to the webinar / read the documentation**

# Pilot planning

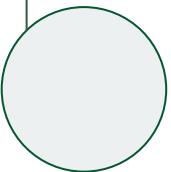
**05/12**  
*Onboarding webinar  
10:00 CET*



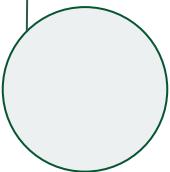
**17/12**  
*Start of the  
supplier  
data  
collection*



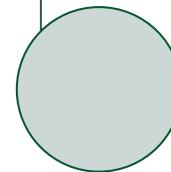
**17/01**  
*End of the  
supplier data  
collection*



**January**  
*Fix and  
improvements*



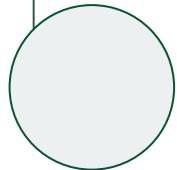
**February**  
*Release of the  
forms for all the  
suppliers*



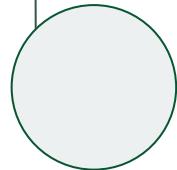
- Supplier data-collection phase
- Tier-1 suppliers, then tier-2, then tier-3 onboarded one after another.
- Suppliers are invited to send their feedback.
- **✓ To do: fill out the forms**
- **✓ To do: send your feedback**

# Pilot planning

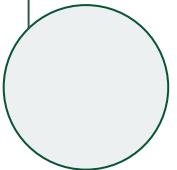
**05/12**  
*Onboarding webinar  
10:00 CET*



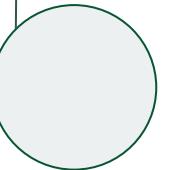
**17/12**  
*Start of the  
supplier  
data  
collection*



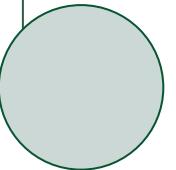
**17/01**  
*End of the  
supplier data  
collection*



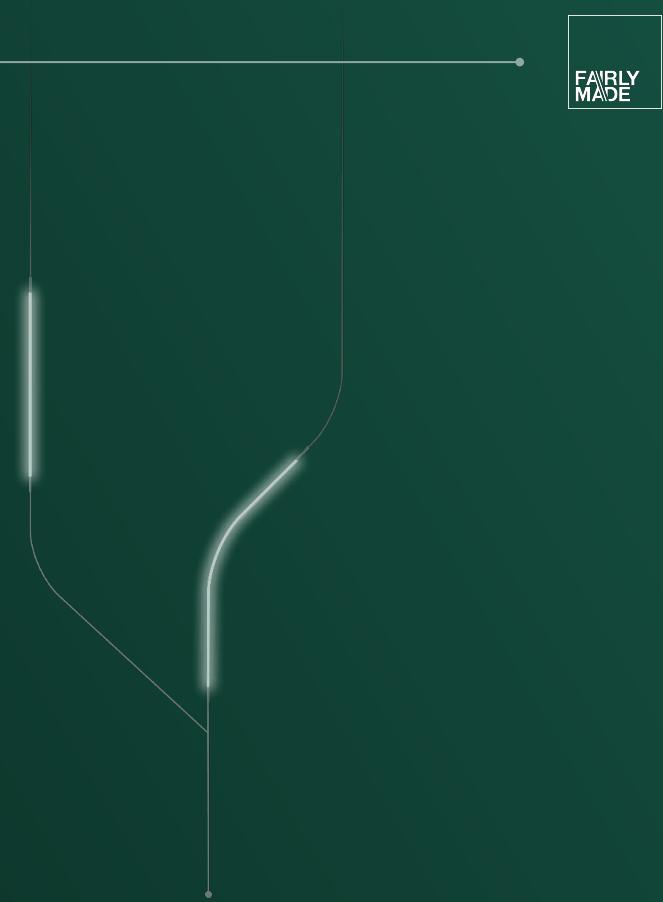
**January**  
*Fix and  
improvements*



**February**  
*Release of the  
forms for all the  
suppliers*



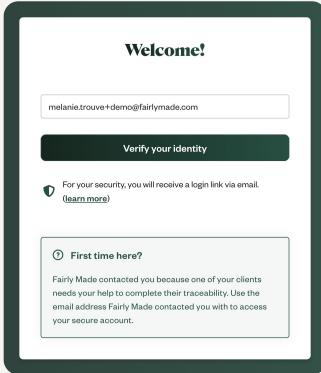
# 03. *New forms*



# Supplier interface - *how to log in?*

1

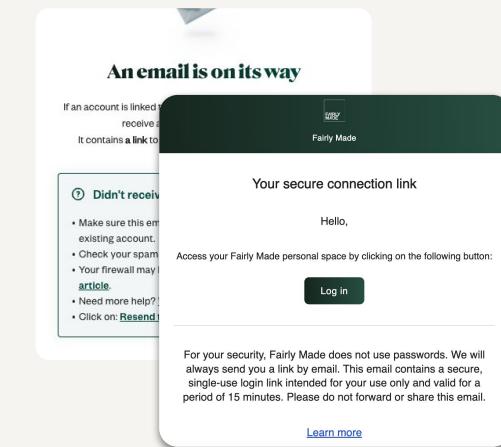
## Open the supplier interface



- Go to <https://supplier.fairlymade.com/login>
- Enter your email address and click on **Verify your identity**

2

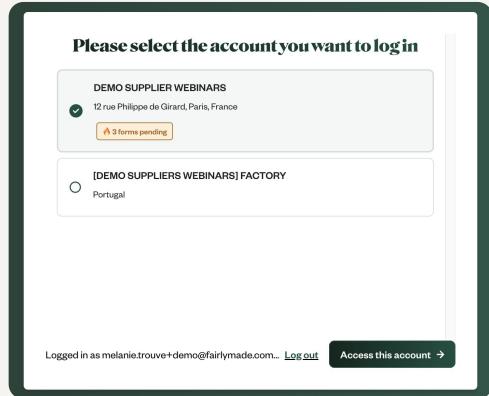
## Verification



- Open the **mail** containing a **unique connection link** (check your spams)
- Click on **Log in**

3

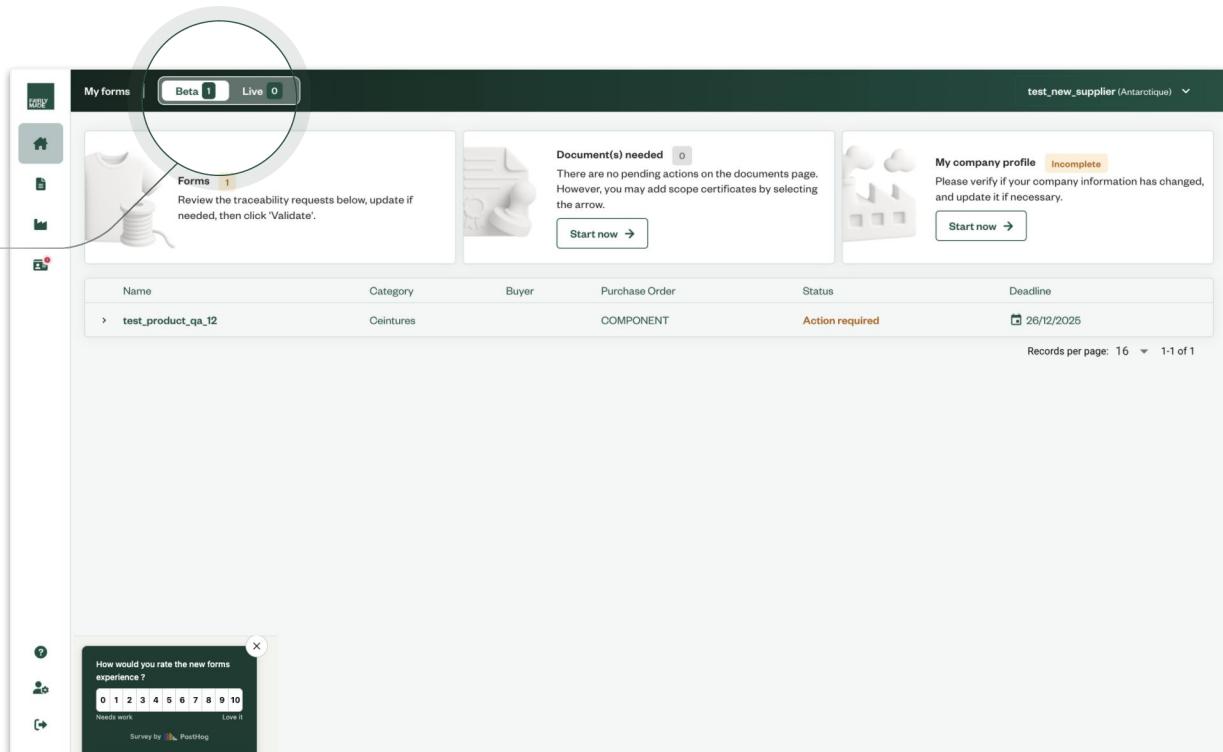
## Log in



You are now logged in!

# Where to find *the new forms*

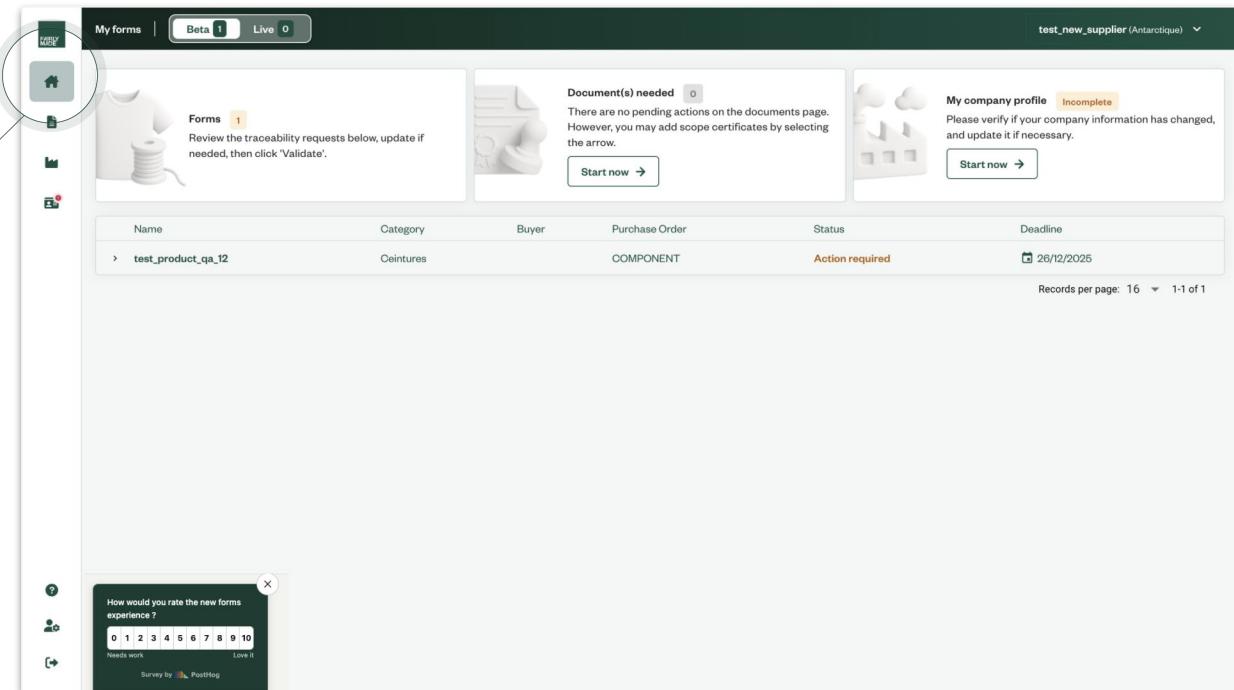
At the top of your platform, a slider allows you to select **Beta**



The screenshot shows the Fairly Made platform interface. At the top, there is a navigation bar with a 'My forms' button, a 'Beta 1' button (circled in red), a 'Live 0' button, and a dropdown for 'test\_new\_supplier (Antarctique)'. Below the navigation is a sidebar with icons for Home, Forms, Documents, and Company profile. The main content area has a heading 'Forms 1' with a sub-instruction: 'Review the traceability requests below, update if needed, then click 'Validate''. It shows a table with one record: 'test\_product\_qa\_12' (Name), 'Ceintures' (Category), 'Buyer' (empty), 'COMPONENT' (Purchase Order), 'Action required' (Status), and '26/12/2025' (Deadline). To the right, there are sections for 'Document(s) needed' (0) and 'My company profile' (Incomplete). A survey overlay at the bottom asks 'How would you rate the new forms experience?' with a scale from 0 to 10, where 5 is 'Needs work' and 10 is 'Love it'. The survey is 'Survey by PostHog'.

# Where to find *the new forms*

You will then see the pending forms in the **My forms** tab.



My forms | Beta 1 Live 0 test\_new\_supplier (Antarctique) ▾

**Forms** 1

Review the traceability requests below, update if needed, then click 'Validate'.

**Document(s) needed** 0

There are no pending actions on the documents page. However, you may add scope certificates by selecting the arrow.

**Start now →**

**My company profile** Incomplete

Please verify if your company information has changed, and update it if necessary.

**Start now →**

Name	Category	Buyer	Purchase Order	Status	Deadline
test_product_qa_12	Ceintures		COMPONENT	Action required	26/12/2025

Records per page: 16 ▾ 1-1 of 1

How would you rate the new forms experience ?

0 1 2 3 4 5 6 7 8 9 10

Needs work Love it

Survey by PostHog

# New forms - *how it works?*

1

## Buyer's declaration



Objective: verify the **accuracy of your buyer's declaration** (brand or downstream supplier) regarding the item you sold.

2

## Your involvement



Objectif : understand the **action you taken** and any potential subcontracting on the item you sold.

3

## Your sourcing



Objective: identify all **purchased items** that were necessary for the manufacture of the item you sold and the associated **suppliers**.

4

## TC



Objective: collect the **TC/material certificates** corresponding to the items you have manufactured.

# New forms - *buyer's declaration*



Name	Category	Buyer	Purchase Order	Status	Deadline
test_CDC_7	Tshirts	po		Action required	14/11/2025

**Action required**

1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing

**Your buyer's declaration**

Your buyer declared that they purchased from you some Tshirts named test\_CDC\_7. According to your client, test\_CDC\_7 was not certified and was made of 60% Coton recyclé (Chine), 40% Coton biologique (Chine).

Quantity: 77 Poids carrés Transaction date: 01/10/2025 Transport: Train, Bateau, Voiture PO number: po

I confirm the accuracy or [Edit / complete the declaration](#)

If the statement is **correct**, click **I confirm the accuracy** to proceed.

If the statement is **inaccurate**, click **Edit / complete the declaration** and correct the incorrect item.

# New forms - *your involvement*



Name	Category	Buyer	Purchase Order	Status	Deadline
test_CDC_7	Tshirts	po		Action required	11/14/2025
<div style="border: 1px solid #ccc; padding: 10px;"> <p><b>Your involvement</b></p> <p>In the context of this transaction with my buyer I was in charge of <input type="text" value="Knitting"/>*.</p> <p><b>SUBCONTRACTORS</b></p> <p>I <input type="checkbox"/> did not subcontract* this step.</p> <p><b>TECHNICAL INFORMATION</b></p> <p>Knitting type <input type="checkbox"/> Warp knitting</p> <p>Construction technique <input type="checkbox"/> Intergral / seamless</p> <p>Knitting technology <input type="checkbox"/> Circular</p> <p><a href="#">+ Add a process</a></p> </div>					

Declare the operation that your company carried out **in-house** for the item sold. *If you are a trader, select Trading.*

If you **subcontracted\*** this operation, please declare your subcontractors and the share of production they carried out for you.

**\*Subcontractors** are the factories that performed a specific step and to whom you supplied all necessary items. If this factory sourced materials itself, please declare it in **Step 3** instead, which is dedicated to sourcing.

# New forms - *your involvement*



Name	Category	Buyer	Purchase Order	Status	Deadline
test_CDC_7	Tshirts	po		Action required	11/14/2025
<b>Your involvement</b>					
1. Your buyer's declaration					
<b>Completed</b>					
2. Your involvement					
3. Your sourcing					
In the context of this transaction with my buyer I was in charge of <input type="text" value="Knitting"/> *.					
SUBCONTRACTORS					
I <input type="text" value="did not subcontract"/> * this step.					
TECHNICAL INFORMATION					
Knitting type					
<input type="text" value="Warp knitting"/>					
Construction technique					
<input type="text" value="Intgral / seamless"/>					
Knitting technology					
<input type="text" value="Circular"/>					
<a href="#">+ Add a process</a>					

**Technical information** is very useful to ensure the environmental impact of the products is calculated using real data, so please provide it whenever possible.

If you carried out several steps internally for this same item, you can click on **Add a process** and fill in the section again.

# New forms - *your sourcing*



test\_CDC\_7

Tshirts

po

Action required

11/14/2025

**Action required**

1. Your buyer's declaration

**Completed**

2. Your involvement

**Completed**

3. Your sourcing

**Your sourcing**

I have sourced a **Vegetal fiber** named **component**.

I got it from **[TEST] QA - Supplier Interface - Celeste**, in charge of **Spinning**.

Here is the composition:

- 40 % **Cotton** **country**
- 60 % **Recycled cotton** **country**

**+ Add a material**

It was **Good Earth Cotton** certified.

I bought **0** **meters** on the **dd/mm/yyyy**.

Shipped by **transportation mode**.

The PO number is **0000000**.

**+ Add a sourced component**

Declare the **component category** required to manufacture the item you sold, as well as a precise **name/description of the article**. This name/description should be easily recognizable by the associated supplier.

Declare the **name of the supplier** who sold you the item and **the process** they carried out in-house.

If your supplier is a trader, please select **Trading**.

# New forms - *your sourcing*



test\_CDC\_7

Tshirts po Action required 11/14/2025

Action required >  
1. Your buyer's declaration

Completed >  
2. Your involvement

Completed >  
3. Your sourcing

### Your sourcing

I have sourced a  named .\*.

I got it from .\* in charge of .\*.

Here is the composition:

- 40 %  country
- 60 %  country

+ Add a material

It was  certified.

I bought  meters on the .

Shipped by .

The PO number is .

+ Add a sourced component

Indicate the **composition** of the item you purchased as well as the country of the first operation made on the raw material:

- *Harvesting for plant-based materials*
- *Breeding/capture for the animal-derived materials*
- *Recycling for the recycled materials*
- *Polymer synthesis for synthetic materials*
- *Mining for metal or stones*

If the raw material is **certified** (GOTS, GRS, etc.), please indicate this. You will then be asked to upload the corresponding TC.

*Please only download product/material certificates, not factory scope certificates in this section.*

# New forms - *your sourcing*



test\_CDC\_7

Tshirts

po

Action required

11/14/2025

Action required

1. Your buyer's declaration

Completed

2. Your involvement

Completed

3. Your sourcing

### Your sourcing

I have sourced a  named .\*.

I got it from .\*, in charge of .\*.

Here is the composition:

- 40 %  country
- 60 %  country

+ Add a material

It was  certified.

I bought  meters on the .

Shipped by .

The PO number is .

+ Add a sourced component

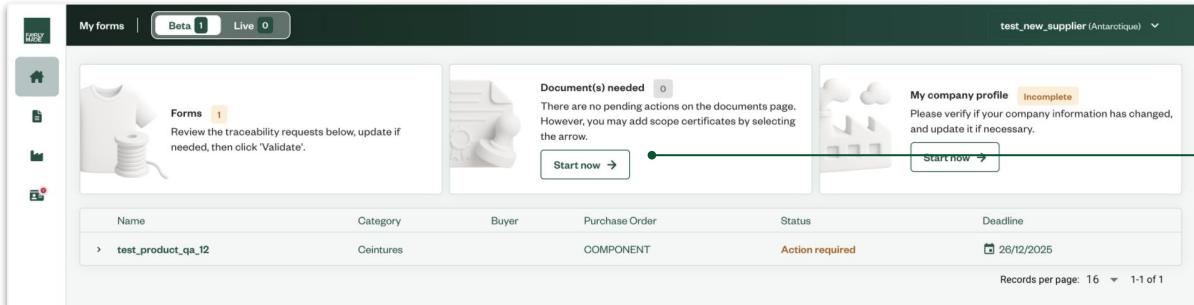
Please provide the **transaction details** for this item. This will enable the supplier to more easily identify the order you placed with them (**PO, date, quantity, shipping**, etc.).

If several different types of components were required to manufacture the item you sold, you can add them by clicking **Add a sourced component**.

If several **identical items** are used, it is not necessary to create multiple components. In case of **multi-sourcing**, you can create one component per supplier.

# New forms - TC

FAIRLY  
MADE

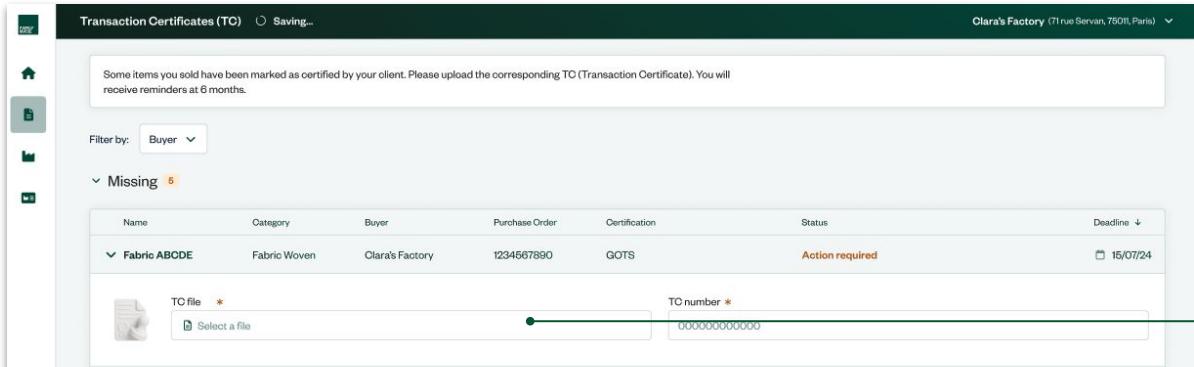


The screenshot shows the 'My forms' dashboard with a green header. On the left, there are navigation icons for 'Forms', 'My documents', 'My company profile', and 'My supplier profile'. The main area displays a table with one row of data:

Name	Category	Buyer	Purchase Order	Status	Deadline
test_product_qa_12	Ceintures		COMPONENT	Action required	26/12/2025

Below the table, a message says: 'Some items you sold have been marked as certified by your client. Please upload the corresponding TC (Transaction Certificate). You will receive reminders at 6 months.' A 'TC file' input field with a 'Select a file' button is present.

If you declare that a **material is certified** in the form you filled out, you will receive a notification asking you to upload a TC - the notification appears in **My forms**



The screenshot shows the 'Transaction Certificates (TC)' page with a green header. The main area displays a table with one row of data:

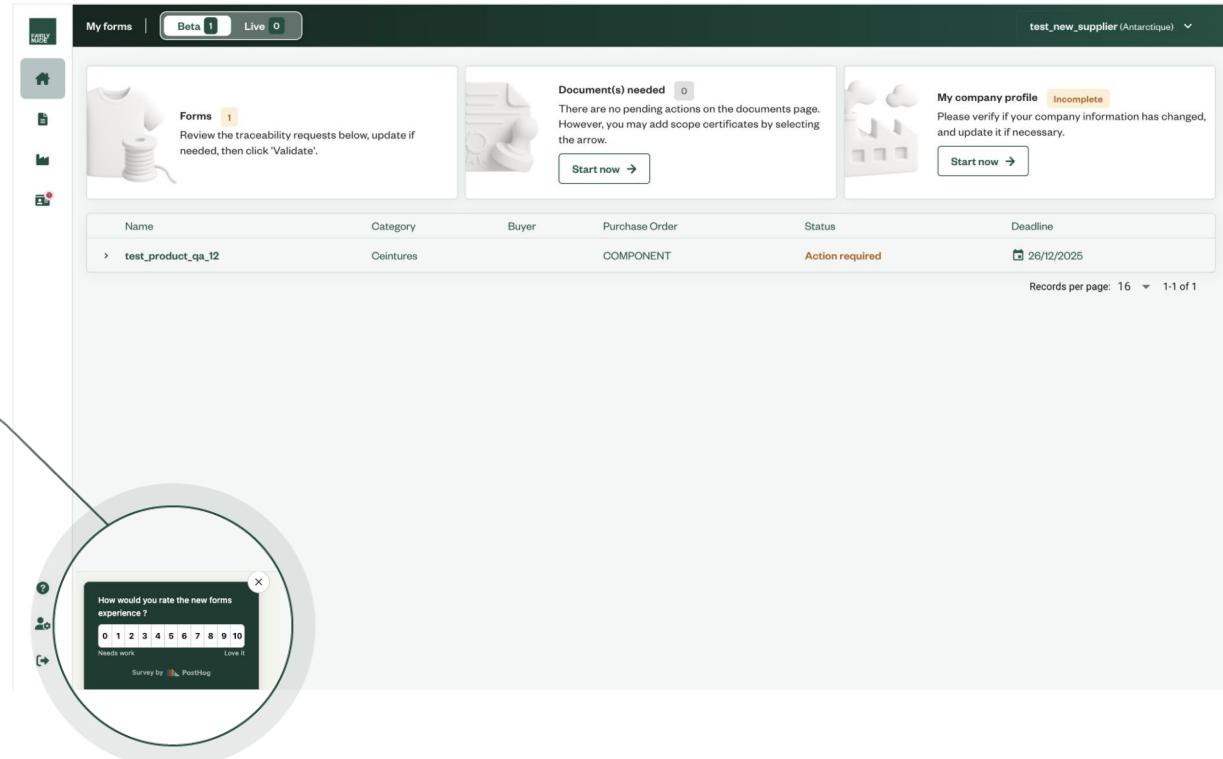
Name	Category	Buyer	Purchase Order	Certification	Status	Deadline
Fabric ABCDE	Fabric Woven	Clara's Factory	1234567890	GOTS	Action required	15/07/24

Below the table, a message says: 'Some items you sold have been marked as certified by your client. Please upload the corresponding TC (Transaction Certificate). You will receive reminders at 6 months.' A 'TC file' input field with a 'Select a file' button is present.

The **TC must be uploaded to the platform** within a maximum of 6 months in **My documents** tab. Please **update it immediately** for the test, as these are products that have already been analyzed.

# Your feedback *matters*

We need your feedback! After completing the traceability test forms, please **let us know what you thought of these new forms** by clicking on this questionnaire.



The screenshot shows the Fairly Made software interface. At the top, there is a navigation bar with 'My forms' (Beta 1, Live 0), a dropdown for 'test\_new\_supplier (Antarctique)', and a 'Start now' button. Below the navigation bar, there are three cards: 'Forms' (1), 'Document(s) needed' (0), and 'My company profile' (Incomplete). The 'Forms' card contains a sub-section for a product named 'test\_product\_qa\_12' with details: Category (Ceintures), Buyer (COMPONENT), Status (Action required), and Deadline (26/12/2025). A table at the bottom shows 'Records per page: 16' and '1-1 of 1'. A large, semi-transparent circular overlay is centered on the screen, containing a survey form with the question 'How would you rate the new forms experience?' and a 10-point rating scale from 'Needs work' to 'Love it'. The survey is powered by PostHog.

# Thank you!

A **huge thank you** to all of you for your invaluable support. Your feedback will help Fairly Made offer a **higher-quality interface** and ensure that all future suppliers enjoy a **better experience on the platform**. Your input is extremely valuable, and **we are truly grateful for your help**.

# 04. *Questions*

# Questions?

Your questions are welcome in the *questions tab*.





**Thank you!**

[melanie.trouve@fairlymade.com](mailto:melanie.trouve@fairlymade.com)

[mael.sannie@fairlymade.com](mailto:mael.sannie@fairlymade.com)

[coline.bizot@fairlymade.com](mailto:coline.bizot@fairlymade.com)

[noemie.flajolet@fairlymade.com](mailto:noemie.flajolet@fairlymade.com)

[www.fairlymade.com](http://www.fairlymade.com)

Instagram @fairly\_made